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2507  
**PACKAGED  
FLUID MILK SALES  
IN FEDERAL  
MILK ORDER MARKETS**

→ **By Size and Type of Containers,  
and Distribution Method  
During November 1973**

NOV 15 1973  
FEDERAL RECORDS

AUG 15 '75

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Note: This publication is based on sales data for November 1973. Data for other specified periods are in the following publications:

For November 1971, in AMS-553 (Nov. 1971), issued in April 1973;  
for November 1969, in C&MS-11 (Nov. 1969), issued in February 1971;  
for November 1967, in C&MS-11 (Nov. 1967), issued in March 1969;  
for November 1966, in C&MS-11 (Nov. 1966), issued in January 1968;  
for November 1965, in C&MS-11 (Nov. 1965), issued in March 1967;  
for November 1964, in C&MS-11 (Nov. 1964), issued in July 1966;  
for November 1963, in C&MS-11 (Nov. 1963), issued May 1965;  
for November 1962, in AMS-538, issued in July 1964.

ISSUED JUNE 1975

## PREFACE

Federal milk marketing orders are established under the authority of the Agricultural Marketing Agreement Act of 1973, as amended. This law authorizes the Secretary of Agriculture, under certain conditions and with producer approval, to issue milk marketing orders which require handlers to pay at least the minimum specified prices for milk purchased from producers. The complete orders are published in the U.S. Code of Federal Regulations, Parts 1000 to 1199.

A survey was made of fluid milk sales under 61 Federal milk marketing orders during November 1973. Its purpose was to update a similar survey in November 1971 showing sizes and types of containers used by fluid milk handlers, the extent of distribution through wholesale outlets and home deliveries, and to see if trends observed in past surveys are continuing. The data representing fluid milk sales during November 1973 were obtained from milk handlers regulated by these 61 marketing orders.

Data for previous years, November 1963 through 1967, and 1969 and 1971, also are included. Although the data in this report are based on November fluid milk sales, with few exceptions the general relationships shown for sizes and types of milk containers would be representative in other months of the year. One exception—half-pint relationships shown in November would not be applicable to monthly sales for a nonschool month.

## DEFINITIONS

Products. Sales data are shown for product groups and individual fluid milk products. Products are combined in four major groups: Whole milk items are plain and flavored milk. Sales of plain whole milk represent the largest single fluid milk product and accounted for 69 percent of total fluid milk sales in November 1973; Skim milk items include skim milk, skim milk with added milk solids, lowfat (two percent) milk, lowfat (two percent) milk with added milk solids, flavored milk drinks, butter-milk, and yogurt; Mixture items include milk and cream mixtures and eggnog; and cream items include light cream, sour cream, and heavy cream. Total fluid milk sales represent combined sales of the four groups of products. Data for individual fluid milk products are shown in table 7.

Container Size. Container sizes are shown for product groups in each of the following size categories: Gallons, half-gallons, quarts, pints, half pints, "other," and bulk. Sales in units smaller than one gallon not specified are included in "other." Sales in containers larger than one gallon are grouped in 5-to 10-quart and over 10-quart categories. Most container sizes used in packaging individual fluid milk products are shown in table 7.

Type of Container. Sales are categorized by glass, paper, plastic, and metal cans. The paper category includes plastic-coated and wax-coated containers. Plastic includes rigid plastic containers and corrugated boxes with plastic linings. Containers larger than one gallon shown in the plastic column, for the most part, are bag-in-box containers. Metal cans larger than one gallon are included in the "glass" category. Subtotals are shown under glass to show quantities of milk sold in glass and in metal cans.

Method of Distribution. Sales are divided into home-delivered and wholesale. Home-delivered includes sales to homes or sales to others for deliveries to homes. In some instances, home-deliveries may include minor sales to institutions and vendors. Wholesale includes all sales other than home-deliveries. For the most part, "wholesale" comprises sales to grocery stores, restaurants, and institutions.



## NUMBER OF CONTAINERS

The data in this report are for volume weights of milk in 1,000 pounds. The number of each size of container can be approximated by dividing the weights shown in the report by the conversion factors shown in appendix C.

## HISTORICAL SUMMARY

A number of reports have been issued—the first in 1963—on the sizes and types of containers used by fluid milk handlers doing business in Federal milk order markets and the methods of distribution, wholesale and home-delivered. This information for the month of November 1963 through 1967, and 1969, 1971, and 1973, is summarized in tables 1 through 4.

In general, trends have been from glass to paper and plastic containers; from small to large containers; and from home-delivery to wholesale delivery.

Sales in plastic type containers have shown noticeable increases during the past 10 years. In 1964, the first year detailed information on plastic containers was obtained, total sales in plastic represented only three percent of total fluid milk sales. By 1973 total sales in plastic containers comprised 24 percent of total fluid milk sales. This large increase has been observed on both the wholesale and home-delivery levels. Most of the increase was due to the greater use of rigid plastic gallon containers, from less than 0.2 percent of total fluid milk sales in 1964 to more than 18 percent in 1973.

This growth in the sales of fluid milk products in plastic containers has brought a decrease in the use of both paper and glass containers. In 1963 sales in paper containers accounted for 64 percent of total fluid milk sales. While this share of the market had increased to 78 percent by 1971, sales in paper containers decreased to 72 percent in 1973. The decrease in the use of paper containers occurred solely on the wholesale level. Paper continues to be the predominant material for containers for both home-delivery and wholesale delivery. Over the same period, 1963-73, sales of milk in glass containers decreased from 31 percent of total fluid milk sales to four percent of such sales in 1973. This trend has been observed on both wholesale sales and home-deliveries.

Large containers are replacing small ones. The half-gallon container, which had been gaining in use over the once predominant quart container, is now being replaced by gallon containers. In 1963 half-gallon containers accounted for 55 percent of total wholesale fluid milk sales and gallons accounted for 12 percent. In 1973 half-gallons only accounted for 36 percent of wholesale sales while gallons increased to 38 percent. For home delivery, the half gallon, as a percentage of total sales, has remained stable while the gallon has been gaining, mainly at the expense of quarts. Sales of fluid milk in the smaller container sizes—pints, half pints, and other—and in the bulk container sizes—5-10 quarts and over 10 quarts—as a percentage of total fluid milk sales, have remained fairly constant over the period. Sales in the gallon and larger sized containers are further enhanced by the retail price advantage of buying milk in larger containers.

In 1963, 70 percent of total fluid milk sales were other than home delivered. Seventy-one percent of the whole milk items, about 65 percent of the skim milk items, 81 percent of the mixtures, and 82 percent of the cream items, were disposed of through wholesale outlets. In 1973, 90 percent of total fluid milk sales were other than home delivered. Ninety-one percent of whole milk items, 87 percent of skim milk items, 92 percent of mixtures, and 95 percent of cream items were disposed of through wholesale outlets. This increase in the proportion of fluid milk sales

through wholesale outlets, mainly food stores, has been one of the major factors in the shift in type of container from glass to paper and plastic, and the size of container from quart to half-gallon and gallon.

### NOVEMBER 1973 HIGHLIGHTS

On November 30, 1973, Federal milk marketing orders were in effect in 61 designated marketing areas throughout the country. Deliveries of milk to handlers regulated under these orders represent more than three-fourths of all the milk of bottling (drinking) quality sold to plants and dealers in the country and about two-thirds of all milk used in fluid milk products. (See appendixes A and B.)

Complete data on packaged sales by sizes and types of containers, including methods of distribution for each of the four product groups, were available for 61 markets and are summarized in table 4; complete data for total fluid milk for 54 individual markets are reported in table 5. Less complete information for total fluid milk sales for 54 individual markets is summarized in table 6. Table 7 contains data for most sizes of containers used in distributing individual fluid milk products.

The survey indicated that previously observed trends have not only continued but, in some cases, have accelerated. Some highlights of the survey, broken down by major category, were:

Type of Containers. Paper remained the dominant container material for each of the 14 fluid milk products identified. However, for the first time, the proportion of fluid milk product sales (wholesale and home delivered) in paper containers decreased. The proportion of total sales in paper now is 72 percent; it was 78 percent in November 1971.

Plastic containers have continued to replace both glass and paper containers and at an increasing rate. Nearly one-quarter of the sales of fluid milk products are in plastic-type containers. In November 1971, plastic's share of the market was 15 percent. Plastic-type containers represent over half the total sales made in gallon containers. Plastic bag-in-box containers account for over 92 percent of the sales in containers larger than one gallon.

Sales of total fluid milk products in paper containers in individual markets ranged from 23 percent in Chattanooga to nearly 100 percent in the Duluth-Superior and Western Colorado markets. Sales in plastic containers represented 25 percent or more of the volume sales of total fluid milk in 22 markets. (See table 6.)

Container Sizes. The proportion of sales in gallon containers increased significantly while sales in half-gallon containers decreased. Total fluid sales in gallon and half-gallon containers were nearly equal--37 and 38 percent, respectively; in November 1971, the figures were 29 and 43 percent. Gallon containers now are the predominant size container used in wholesale; half-gallons remain the predominant size in home delivery.

In November 1973, sales of whole milk items in gallon and half-gallon containers were 37 percent and 36 percent, respectively. The proportion of skim milk item sales in half gallons was 46 percent; in gallons, it was 38 percent. Sales of mixtures were predominantly in smaller containers with quarts and pints representing 82 percent of total sales in this group. Forty percent of cream sales were in half-pint containers.

Sales in containers larger than one gallon represented 4.1 percent of total fluid milk sales, ranging from 1.8 percent of mixtures to 4.8 percent of cream items.

The majority of such sales are made in 5- and 6-gallon containers at the whole-sale level. An exception was 2 1/2-gallon containers which were more predominant at the home-delivery level. Table 7 shows volumes associated with most of the different container sizes reported in November 1973.

Sales of fluid milk products in half-gallon and gallon containers represented 50 percent or more of total volume sales in 13 and 10 individual markets, respectively. The proportion of total sales in these two container sizes ranged significantly between individual markets. Twenty-nine percent of total fluid milk sales in the New York-New Jersey market were made in quart containers. (See table 6.)

Methods of Distribution. Sales to wholesale outlets accounted for 10 percent of total fluid sales in November 1973. Wholesale sales of fluid milk exceeded home deliveries by a large amount for all product groups.

Wholesale sales of fluid milk ranged from 57 percent of the volume sales of total fluid milk in Eastern South Dakota to nearly 100 percent in Chattanooga and Lake Mead. Sales at the wholesale level represented 75 percent or more of the volume sales of fluid milk items in 52 of the 54 markets summarized. (See table 6.)



Table 1.—Percentage of total fluid milk sold wholesale and home-delivered by type of container, by handlers regulated in Federal milk order markets, November 1963-67, 1969, 1971, and 1973 <sup>1/</sup>

Year	Number of mkts. <sup>2/</sup>	Glass	Paper	Plastic	Other <sup>3/</sup>	Total
<u>WHOLESALE</u>						
1963	68	15	79	<sup>4/</sup> 4	6	100
1964	67	15	79	3	3	100
1965	68	13	80	4	3	100
1966	68	12	80	5	3	100
1967	71	9	82	7	2	100
1969 <sup>5/</sup>	66	5	84	10	1	100
1971 <sup>5/</sup>	61	3	82	15	*	100
1973 <sup>5/</sup>	61	2	73	25	*	100
<u>HOME-DELIVERED</u>						
1963	68	71	27	<sup>4/</sup> 4	2	100
1964	67	69	28	2	1	100
1965	68	68	27	4	1	100
1966	68	64	30	5	1	100
1967	71	57	35	8	*	100
1969 <sup>5/</sup>	66	41	47	11	1	100
1971 <sup>5/</sup>	61	28	58	14	*	100
1973 <sup>5/</sup>	61	20	63	17	*	100
<u>TOTAL (Wholesale &amp; Home-delivered)</u>						
1963	68	31	64	<sup>4/</sup> 4	5	100
1964	67	30	64	3	3	100
1965	68	28	66	4	2	100
1966	68	24	68	6	2	100
1967	71	20	71	7	2	100
1969 <sup>5/</sup>	66	12	77	10	1	100
1971 <sup>5/</sup>	61	7	78	15	*	100
1973 <sup>5/</sup>	61	4	72	24	*	100

Year	Number of mkts. <sup>2/</sup>	Whole- sale	Home - delivered	Total
1963	68	70	30	100
1964	67	72	28	100
1965	68	72	28	100
1966	68	75	25	100
1967	71	77	23	100
1969 <sup>5/</sup>	66	81	19	100
1971 <sup>5/</sup>	61	85	15	100
1973 <sup>5/</sup>	61	90	10	100

<sup>1/</sup> Data are preliminary. Total fluid milk sales represent combined product sales of plain and flavored milk, skim milk, lowfat milk, flavored milk drinks, buttermilk, milk and cream mixtures, yogurt, eggnog, and fluid creams. Sales of milk and skim and lowfat milk represent 98 percent of total fluid milk sales. Sales are divided into home-delivered and wholesale. Home-delivered includes sales to homes or sales to others for deliveries to homes. In some instances, home-deliveries may include minor sales to institutions, day care centers, nurseries, and vendors. Wholesale includes all sales other than home deliveries.

<sup>2/</sup> Number of markets for which complete data were available.

<sup>3/</sup> Percentages represent metal cans and plastic bag-in-box containers, 1963, and metal cans, 1964-71.

<sup>4/</sup> Data not available.

<sup>5/</sup> Includes New York-New Jersey.

Table 2.—Percentage of total fluid milk sold wholesale and home-delivered by size of container, by handlers regulated in Federal milk order markets, November 1963-67, 1969, 1971, and 1973 1/

Year	Number								Bulk 3/		Total
	of	Gal.	$\frac{1}{2}$ -gal.	Quarts	Pints	$\frac{1}{2}$ -pt.	Other		5-10	Over	
	mkts.								qts.	10 qts.	
	2/										
<u>WHOLESALE</u>											
1963	68	12	55	11	2	13	1		6**		100
1964	67	15	53	10	3	13	*	1	5		100
1965	68	16	52	9	2	14	1	1	5		100
1966	68	19	50	8	2	14	1	*	6		100
1967	71	20	50	7	2	14	1	*	6		100
1969 4/	66	24	45	11	2	12	1	*	5		100
1971 4/	61	30	41	10	2	12	1	*	4		100
1973 4/	61	38	36	8	2	11	1	*	4		100

HOME-DELIVERED

1963	68	14	55	27	1	1	*		2**		100
1964	67	19	54	21	1	2	*	2	1		100
1965	68	17	55	22	1	1	*	3	1		100
1966	68	14	59	20	1	1	*	4	1		100
1967	71	15	59	18	1	1	*	5	1		100
1969 <u>4/</u>	66	16	54	21	1	1	*	6	1		100
1971 <u>4/</u>	61	23	54	16	1	1	*	5	*		100
1973 <u>4/</u>	61	26	54	14	1	1	*	3	1		100

TOTAL (Wholesale & Home-delivered)

1963	68	13	55	16	2	9	*		5**		100
1964	67	16	53	13	2	10	1	1	4		100
1965	68	16	53	13	2	10	1	1	4		100
1966	68	17	52	11	2	11	1	1	5		100
1967	71	19	52	10	2	11	1	1	4		100
1969 <u>4/</u>	66	22	47	13	2	10	1	1	4		100
1971 <u>4/</u>	61	29	43	10	2	11	1	1	3		100
1973 <u>4/</u>	61	37	38	8	2	10	1	1	3		100

\* Less than one-half of one percent. \*\* Includes 5-10 quart size containers.

1/ Data are preliminary. Total fluid milk sales represent combined product sales of plain and flavored milk, skim milk, lowfat milk, flavored milk drinks, buttermilk, milk and cream mixtures, yogurt, eggnog, and fluid creams. Sales of milk and skim and lowfat milk represent 98 percent of total fluid milk sales. Sales are divided into home-delivered and wholesale. Home-delivered includes sales to homes or sales to others for deliveries to homes. In some instances, home-deliveries may include minor sales to institutions, day care centers, nurseries, and vendors. Wholesale includes all sales other than home deliveries. 2/ Number of markets for which complete data were available. 3/ Percentages represent metal cans and plastic bag-in-box containers. 4/ Includes New York-New Jersey.

Table 3.—Summary of total fluid milk sales by method of distribution and size and type of containers, by handlers regulated in Federal milk order markets 1/, November 1963-67, 1969, 1971, and 1973

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass		Paper		Glass		Paper		Glass & Home-delivered		Glass & Home-delivered	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	total
Thousand pounds												
1963 (68 markets)												
Gallons	71,249	74,584	:	145,833	61,516	6,639	:	68,155	132,765	81,223	:	213,988
Half gallons	69,858	585,598	:	655,456	184,005	94,551	:	278,556	253,863	680,149	:	934,012
Quarts	15,232	118,121	:	133,353	108,019	27,450	:	135,469	123,251	145,571	:	268,822
Pints	856	27,803	:	28,659	1,643	3,225	:	4,868	2,499	31,028	:	33,527
Half pints	19,375	135,562	:	154,937	1,964	5,293	:	7,257	21,339	140,855	:	162,194
Other	144	5,101	:	5,245	987	1,101	:	2,088	1,131	6,202	:	7,333
Bulk: 2/	0	0	:	72,392	0	0	:	8,916	0	0	:	81,308
Total	176,714	946,769	:	1,195,875	358,134	138,259	:	505,399	534,848	1,085,028	:	1,701,184
1964 (67 markets)												
Gallons	95,045	102,712	:	200,354	89,088	9,976	:	99,141	184,133	112,688	:	299,495
Half gallons	79,936	635,015	:	715,023	186,927	102,480	:	289,408	266,863	737,495	:	1,004,431
Quarts	14,678	121,124	:	135,803	87,987	25,883	:	113,870	102,665	147,007	:	249,673
Pints	1,436	33,516	:	34,957	1,540	4,296	:	5,837	2,976	37,812	:	40,794
Half pints	16,422	166,231	:	182,674	1,906	7,318	:	9,226	18,328	173,549	:	191,900
Other	106	7,269	:	7,385	44	433	:	479	150	7,702	:	7,864
Total glass	207,623	:	:	207,623	367,492	:	:	367,492	575,115	:	:	575,115
Bulk: 3/	7,580	0	:	10,041	117	0	:	10,566	7,697	0	:	20,724
(5-10 qts.)	41,996	0	:	73,989	4,570	0	:	2,287	6,857	0	:	80,846
(over 10 qts.)	49,576	:	:	:	4,687	:	:	:	54,263	:	:	54,263
Total can	257,199	1,065,867	:	1,360,226	372,179	150,386	:	12,936	535,501	629,378	:	1,895,727
Total	257,199	1,065,867	:	1,360,226	372,179	150,386	:	12,936	535,501	629,378	:	1,895,727

Continued

Table 3.—Summary of total fluid milk sales by method of distribution and size and type of containers, by handlers regulated in Federal milk order markets 1/, November 1963-67, 1969, 1971, and 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass		Plastic		Glass		Plastic		Glass		Plastic	
	Sub-total	Paper	Sub-total	Paper	Sub-total	Paper	Sub-total	Paper	Sub-total	Paper	Sub-total	Paper
Thousand pounds												
1965 (68 markets)												
Gallons	92,165	151,478	261,880	13,734	4,425	108,428	182,434	165,212	22,662	370,308		
Half gallons	86,016	770,979	857,128	234,417	119,459	0	353,876	320,433	890,438	133	1,211,004	
Quarts	13,797	139,422	153,232	107,518	31,206	60	138,784	121,315	170,628	73	292,016	
Pints	1,048	39,334	40,522	1,610	4,352	11	5,973	2,658	43,686	151	46,495	
Half pints	16,556	209,685	226,484	2,276	7,199	14	9,489	18,832	216,884	257	235,973	
Other	227	10,407	10,673	85	611	10	706	312	11,018	49	11,379	
Total glass	209,809			436,175			645,986					
Bulk: 3/												
(5-10 qts.)	6,662	0	12,503	762	0	18,600	19,362	7,424	0	24,441	31,865	
(over 10 qts.)	43,034	0	93,447	2,596	0	3,404	6,000	45,630	0	53,817	99,447	
Total can	49,696			3,358			53,054					
Total	259,505	1,321,305	1,655,869	439,533	176,561	26,524	642,618	699,038	1,497,866	101,583	2,298,487	
1966 (68 markets)												
Gallons	84,359	205,010	316,605	57,817	12,683	6,406	76,906	142,176	217,693	33,642	393,511	
Half gallons	85,241	763,428	849,704	207,748	118,833	253	326,834	292,989	882,261	1,288	1,176,538	
Quarts	12,734	129,658	142,426	87,393	26,413	16	113,822	100,127	156,071	50	256,248	
Pints	798	37,046	38,013	1,049	3,427	14	4,490	1,847	40,473	183	42,503	
Half pints	13,636	217,403	231,526	1,054	4,771	90	5,915	14,690	222,174	577	237,441	
Other	131	10,932	11,135	58	386	3	447	189	11,318	75	11,582	
Total glass	196,899			355,119			552,018					
Bulk: 3/												
(5-10 qts.)	2,076	6	7,036	2,313	0	22,704	25,017	4,389	6	27,658	32,053	
(over 10 qts.)	41,374	2	99,518	1,554	0	1,907	3,461	42,928	2	60,049	102,979	
Total can	43,450			3,867			47,317					
Total	240,349	1,363,485	1,695,963	358,986	166,513	31,393	556,892	599,335	1,529,998	123,522	2,252,855	

Continued

Table 3.—Summary of total fluid milk sales by method of distribution and size and type of containers, by handlers regulated in Federal milk order markets 1/, November 1963-67, 1969, 1971, and 1973 —Continued

Size of Container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass		Plastic		Glass		Plastic		Glass		Plastic	
	Sub-total		Sub-total		Sub-total		Sub-total		Sub-total		Sub-total	
	Paper	Glass	Paper	Glass	Paper	Glass	Paper	Glass	Paper	Glass	Paper	Glass
	Thousand pounds											
	1967 (71 markets)											
Gallons	68,286	236,768	48,885	353,939	55,297	17,696	8,341	81,334	123,583	254,464	57,226	435,273
Half gallons	72,585	831,229	5,445	909,259	179,678	137,744	1,588	319,010	252,263	968,973	7,033	1,228,269
Quarts	8,601	127,620	67	136,288	72,246	26,295	177	98,718	80,847	153,915	244	235,006
Pints	484	36,843	190	37,517	639	4,001	13	4,653	1,123	40,844	203	42,170
Half pints	9,374	238,498	671	248,543	513	5,472	54	6,039	9,887	243,970	725	254,582
Other	111	14,230	143	14,484	25	447	5	477	136	14,677	148	14,961
Total glass	159,441			308,398					467,839			
Bulk: 3/	996	2	4,138	5,136	196	0	28,676	28,872	1,192	2	32,814	34,008
(5-10 qts.)	30,016	0	73,224	103,240	1,467	0	1,375	2,842	31,483	0	74,599	106,082
Total can	31,012			1,663					32,675			
Total	190,453	1,485,190	132,763	1,808,406	310,061	191,655	40,229	541,945	500,514	1,676,815	172,992	2,350,351
	1969 (66 markets)											
Gallons	56,687	435,188	124,094	615,969	41,712	36,354	21,018	99,084	98,399	471,542	145,112	715,053
Half Gallons	59,291	1,091,593	23,363	1,174,247	128,420	194,201	9,255	331,876	187,711	1,285,794	32,618	1,506,123
Quarts	11,959	276,724	122	288,805	79,983	48,710	285	128,978	91,942	325,434	407	417,783
Pints	455	50,429	346	51,230	309	4,018	18	4,345	764	54,447	364	55,575
Half pints	4,104	312,914	1,635	318,653	343	5,464	62	5,869	4,447	318,378	1,697	324,522
Other	83	24,192	849	25,124	7	415	25	447	90	24,607	874	25,571
Total glass	132,579			250,774					383,353			
Bulk: 3/	709	57	6,643	7,409	1,725	0	34,039	35,764	2,434	57	40,682	43,173
(5-10 qts.)	21,930	0	112,862	134,792	1,138	0	5,111	6,249	23,068	0	117,973	141,041
Total can	22,639			2,863					25,502			
Total	155,218	2,191,097	269,914	2,616,229	253,637	289,162	69,813	612,612	408,855	2,180,259	339,727	3,228,811



Table 3.—Summary of total fluid milk sales by method of distribution and size and type of containers, by handlers regulated in Federal milk order markets 1/  
November 1963-67, 1969, 1971, and 1973 —Continued

Size of Container	WHOLESALE				HOME-DELIVERED				TOTAL				Grand total
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic		
	Thousand pounds				Thousand pounds				(Wholesale & Home-delivered)				
	1971 (61 markets)												
Gallons	24,410	568,592	276,597	869,599	26,159	55,401	34,576	116,136	50,569	623,993	311,173	985,735	
Half gallons	44,857	1,125,970	39,232	1,210,059	70,776	193,279	10,286	274,341	115,633	1,319,249	49,518	1,484,400	
Quarts	11,617	267,634	2,116	281,397	43,919	38,976	752	83,647	55,536	306,610	2,898	365,044	
Pints	309	54,542	438	55,289	200	3,671	22	3,893	509	58,213	460	59,182	
Half pints	3,184	362,904	2,658	368,746	175	2,442	115	2,732	3,359	365,346	2,773	371,478	
Other	68	22,658	578	23,304	4	243	16	263	72	22,901	594	23,567	
Total glass	84,445			141,233				225,678					
Bulk: 3/ (5-10 qts.)	619	33	6,037	6,689	1,627	2	23,905	25,534	2,246	35	29,942	32,223	
(over 10 qts.)	11,432	2	105,737	117,171	345	0	2,148	2,493	11,777	2	107,885	119,664	
Total can	12,051			1,972				14,023					
Total	96,496	2,402,335	433,423	2,932,254	143,205	294,014	71,820	509,039	239,701	2,696,349	505,243	3,441,293	
	1973 (61 markets)												
Gallons	22,934	558,216	600,924	1,182,074	10,086	40,710	40,300	91,096	33,020	598,926	641,224	1,273,170	
Half gallons	31,784	1,036,367	50,032	1,118,183	37,475	149,419	6,562	193,456	69,259	1,185,786	56,594	1,311,639	
Quarts	8,268	235,899	997	245,164	22,584	27,718	208	50,510	30,852	263,617	1,205	295,674	
Pints	505	58,715	850	60,070	104	2,929	35	3,068	609	61,644	885	63,138	
Half pints	1,293	346,415	7,491	355,199	47	1,716	128	1,891	1,340	348,131	7,619	357,090	
Other	16	22,222	2,075	24,313		482	52	534	16	22,704	2,127	24,847	
Total glass	64,800			70,296				135,096					
Bulk: 3/ (5-10 qts.)	276	26	7,404	7,706	14	0	11,742	11,756	290	26	19,146	19,462	
(over 10 qts.)	8,799	6	109,514	118,319	1,776	0	1,724	3,500	10,575	6	111,238	121,819	
Total can	9,075			1,790				10,865					
Total	73,875	2,257,866	779,287	3,111,028	72,086	222,974	60,751	355,811	145,961	2,480,810	840,038	3,466,839	

1/ Number of markets for which complete data were available.

2/ Includes 5-10 quart containers.

3/ Quantities indicated under glass represent metal cans; under plastic represent mostly plastic bag-in-box containers.

Table 4.—Summary of fluid milk sales by method of distribution and size and type of containers, by handlers regulated in 61 Federal milk order markets 1/, November 1973

Size of Container	WHOLESALE					HOME-DELIVERED					TOTAL					Grand total
	Class	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	(Wholesale & Home-delivered)				
Thousand pounds																
WHOLE MILK ITEMS 2/																
Gallons	15,313	395,020	459,676	870,009	7,974	26,336	29,422	63,732	23,287	421,356	489,098	933,741				
Half gallons	21,818	712,762	36,966	771,546	26,506	90,888	3,218	120,612	48,324	803,650	40,184	892,158				
Quarts	7,121	157,582	208	164,911	18,740	18,468	140	37,348	25,861	176,050	348	202,259				
Pints	21	32,510	25	32,556	6	817	3/	823	27	33,327	25	33,379				
Half pints	1,178	302,395	4,031	307,604	8	841	1	850	1,186	303,236	4,032	308,454				
Other	3/	14,937	24	14,961		345		345		15,282	24	15,306				
Total glass	15,451				53,234				98,685							
Bulk:*																
(5-10 qts.)	143		5,530	5,673	10			8,474	153		13,994	14,147				
(over 10 qts.)	6,840		91,011	97,851	1,727			3,194	8,567		92,478	101,045				
Total can	6,983				1,737				8,720							
Total	52,434	1,615,206	597,471	2,265,111	54,971	137,695	42,712	235,378	107,405	1,752,901	640,183	2,500,189				
SKIM MILK ITEMS 4/																
Gallons	7,607	162,891	141,206	311,704	2,110	14,373	10,878	27,361	9,717	177,264	152,084	339,065				
Half gallons	9,837	318,599	12,325	340,761	10,949	58,254	3,337	72,540	20,786	376,853	15,662	413,301				
Quarts	857	56,347	326	57,530	3,707	7,461	65	11,233	4,564	63,808	391	68,763				
Pints	12	6,095	38	6,145	3/	131	8	139	12	6,226	46	6,284				
Half pints	66	35,365	1,877	37,308	3/	376	34	410	66	35,741	1,911	37,718				
Other	2	3,157	41	3,200		43	3/	43	2	3,200	41	3,243				
Total glass	18,381				16,766				35,147							
Bulk:*																
(5-10 qts.)	108		1,580	1,688	4			3,282	112		4,858	4,970				
(over 10 qts.)	1,757	6	16,939	18,702	48			294	1,805	6	17,185	18,996				
Total can	1,865				52				1,917							
Total	20,246	582,160	174,332	777,038	16,818	80,638	17,846	115,302	37,064	663,098	192,178	892,340				
MIXTURES 5/																
Gallons	1	72	6	79		3/			1	72	6	79				
Half gallons	114	3,640	616	4,370	11	175	3	189	125	3,815	619	4,559				
Quarts	214	20,062	180	20,456	125	1,683	1	1,809	339	21,745	181	22,265				
Pints	413	14,606	5	15,024	70	1,667	3	1,740	483	16,273	8	16,764				
Half pints	9	256	2	267		19	3/	24	14	275	2	291				
Other	3	2,146	728	2,877	3/	23	1	24	3	2,169	729	2,901				
Total glass	754				211				965							
Bulk:*																
(5-10 qts.)	1		23	24					1		23	24				
(over 10 qts.)	73		765	838	3/		10	10	73		775	848				
Total can	74				3/				74							
Total	828	40,782	2,325	43,935	211	3,467	18	3,796	1,039	44,349	2,343	47,731				

Continued

Continued

Table 4.—Summary of fluid milk sales by method of distribution and size and type of containers, by handlers regulated in 61 Federal milk order markets 1/, November 1973 —Continued

Size of container	WHOLESALE					HOME-DELIVERED					TOTAL					Grand total
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	(Wholesale & Home-Delivered)							
									Glass	Paper	Plastic					
	Thousand pounds															
	CREAM 6/															
Gallons	13 :	233 :	36 :	282 :	2 :	1 :	3/ :	3 :	15 :	234 :	36 :				285	
Half gallons	15 :	1,366 :	125 :	1,506 :	9 :	102 :	4 :	115 :	24 :	1,468 :	129 :				1,621	
Quarts	76 :	1,908 :	283 :	2,267 :	12 :	106 :	2 :	120 :	88 :	2,014 :	285 :				2,387	
Pints	59 :	5,504 :	782 :	6,345 :	28 :	314 :	24 :	366 :	87 :	5,818 :	806 :				6,711	
Half pints	40 :	8,399 :	1,581 :	10,020 :	34 :	480 :	93 :	607 :	74 :	8,879 :	1,674 :				10,627	
Other	11 :	1,982 :	1,282 :	3,275 :	3/ :	71 :	51 :	122 :	11 :	2,053 :	1,333 :				3,397	
Total glass	214 :				85 :				299 :							
Bulk:*																
(5-10 qts.)	24 :	26 :	271 :	321 :					24 :	26 :	271 :				321	
(over 10 qts.)	129 :		799 :	928 :	1 :		1 :	2 :	130 :		800 :				930	
Total can	153 :				1 :				151 :							
Total	367 :	19,418 :	5,159 :	24,944 :	86 :	1,074 :	175 :	1,335 :	453 :	20,492 :	5,334 :				26,279	
	TOTAL FLUID															
Gallons	22,934 :	558,216 :	600,924 :	1,182,074 :	10,086 :	40,710 :	40,300 :	91,096 :	33,020 :	598,926 :	641,224 :				1,273,170	
Half gallons	31,784 :	1,036,367 :	50,032 :	1,118,183 :	37,475 :	149,419 :	6,562 :	193,456 :	69,259 :	1,185,786 :	56,594 :				1,311,639	
Quarts	8,268 :	235,899 :	997 :	245,164 :	22,584 :	27,718 :	208 :	50,510 :	30,852 :	263,617 :	1,205 :				295,674	
Pints	505 :	58,715 :	850 :	60,070 :	104 :	2,929 :	35 :	3,068 :	609 :	61,644 :	885 :				63,138	
Half pints	1,293 :	346,415 :	7,491 :	355,199 :	47 :	1,716 :	128 :	1,891 :	1,340 :	348,131 :	7,619 :				357,090	
Other	16 :	22,222 :	2,075 :	24,313 :		482 :	52 :	534 :	16 :	22,704 :	2,127 :				24,847	
Total glass	64,800 :				70,296 :				135,096 :							
Bulk:*																
(5-10 qts.)	276 :	26 :	7,404 :	7,706 :	14 :		11,742 :	11,756 :	290 :	26 :	19,146 :				19,462	
(over 10 qts.)	8,799 :	6 :	109,514 :	118,319 :	1,776 :		1,724 :	3,500 :	10,575 :	6 :	111,238 :				121,819	
Total can	9,075 :				1,790 :				10,865 :							
Total	73,875 :	2,257,866 :	779,287 :	3,111,028 :	72,086 :	222,974 :	60,751 :	355,811 :	115,961 :	2,480,840 :	840,038 :				3,466,839	

\* Quantities indicated under glass represent metal cans; under plastic represent mostly plastic bag-in-box containers.

1/ Number of markets for which complete data were available.

2/ Plain and flavored whole milk.

3/ Less than 500 pounds.

4/ Plain, fortified, and flavored skim and lowfat milk, buttermilk, and yogurt.

5/ Includes eggnog.

6/ Light, heavy, and sour cream.





Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54  
Federal milk order markets 1/1, November 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	CENTRAL ARKANSAS											
Gallons	972	3,560	3,232	7,764	226	47	74	347	1,198	3,607	3,306	8,111
Half gallons	43	8,788	51	8,882	280	540	3	823	323	9,328	54	9,705
Quarts	6	1,120		1,126	11	89		100	17	1,209		1,226
Pints	2/	665		665		23		23	2/	688		688
Half pints	1	2,853		2,854	1	70		71	2	2,923		2,925
Other		80		80		1		1		81		81
Total glass	1,022				518				1,540			
Bulk:φ												
(5-10 qts.)			66	66			100	100			166	166
(over 10 qts.)	80		1,034	1,114			17	17	80		1,051	1,131
Total can	80								80			
Total	1,102	17,066	4,383	22,551	518	770	194	1,482	1,620	17,836	4,577	24,033
	CENTRAL ILLINOIS											
Gallons	*	1,732	2,087	3,819	*	36	168	204	*	1,768	2,255	4,023
Half gallons	422	3,677		4,099	803	1,125		1,928	1,225	4,802		6,027
Quarts	20	299		319	43	71		114	63	370		433
Pints	6	94		100	*	14		14	6	108		114
Half pints	*	1,380	11	1,391	*	2	2/	2	*	1,382	11	1,393
Other		284	*	284			*	*		284	*	284
Total glass	448				846				1,294			
Bulk:φ												
(5-10 qts.)			*	*			*	*		*	*	*
(over 10 qts.)	51		632	683	*		*	*	51		632	683
Total can	51				*				51			
Total	499	7,466	2,730	10,695	846	1,248	168	2,262	1,345	8,714	2,898	279**
	CENTRAL WEST TEXAS											
Gallons	*	1,835	1,698	3,533	*	313	353	666	*	2,148	2,051	4,199
Half gallons	*	4,586		4,586	*	1,060		1,060	*	5,646		5,646
Quarts	*	500		500	*	80		80	*	580		580
Pints		315		315		45		45		360		360
Half pints		1,450		1,450		11		11		1,461		1,461
Other		15		15		2		2		17		17
Total glass												
Bulk:φ												
(5-10 qts.)			3	3			24	24			27	27
(over 10 qts.)			702	702			83	83			785	785
Total can												
Total	*	8,701	2,403	11,104	*	1,511	460	1,971	*	10,212	2,863	13,213
	Continued											

Continued



Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 1/1, November 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds				Thousand pounds							
CHATTANOOGA												
Gallons			9,270	9,270			*	*			9,270	9,270
Half gallons		*	*	*		*		*		*	*	*
Quarts		*	*	*		*		*		*	*	*
Pints		967		967		*		*		967		967
Half pints		1,767		1,767		*		*		1,767		1,767
Other		*		*						*		*
Total glass												
Bulk:ø												
(5-10 qts.)												
(over 10 qts.)	*			*					*			*
Total can	*								*			*
Total	*	2,734	9,270	12,004		*	*	*	*	2,734	9,270	8,807**
CHICAGO REGIONAL												
Gallons	3,707	98,549	30,525	132,781	2,460	10,883	2,305	15,648	6,167	109,432	32,830	148,429
Half gallons	1,165	63,998	647	65,810	3,954	9,342	129	13,425	5,119	73,340	776	79,235
Quarts	86	11,308	38	11,432	246	1,564	9	1,819	332	12,872	47	13,251
Pints	382	3,082	211	3,675	23	509	8	540	405	3,591	219	4,215
Half pints	148	26,418	990	27,556	3	71	38	112	151	26,489	1,028	27,668
Other	2/	3,032	558	3,590	2/	318	11	329	2/	3,350	569	3,919
Total glass	5,488				6,686				12,174			
Bulk:ø												
(5-10 qts.)			129	129			109	109			238	238
(over 10 qts.)	1,186		10,296	11,482	4		41	45	1,190		10,337	11,527
Total can	1,186				4				1,190			
Total	6,674	206,387	43,394	256,455	6,690	22,687	2,650	32,027	13,364	229,074	46,044	288,482
CONNECTICUT												
Gallons	262	15,259	11,767	27,288	208	1,404	335	1,947	470	16,663	12,102	29,235
Half gallons	473	26,271	3,628	30,372	3,088	1,967	*	5,055	3,561	28,238	3,628	35,427
Quarts	111	5,080		5,191	1,546	564	*	2,110	1,657	5,644		7,301
Pints		700	1	701		46	*	46		746	1	747
Half pints	*	7,049	967	8,016	1	22	3	26	1	7,071	970	8,042
Other	*	359	205	564		*	*	*	*	359	205	564
Total glass	846				4,843				5,689			
Bulk:ø												
(5-10 qts.)	*		281	281			1,222	1,222	*		1,503	1,503
(over 10 qts.)	327		2,683	3,010	*		49	49	327		2,732	3,059
Total can	327				*				327			
Total	1,173	54,718	19,532	75,423	4,843	4,003	1,609	10,455	6,016	58,721	21,141	86,017

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 1/1, November 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	CORPUS CHRISTI											
Gallons	*	3,714	*	3,714	:	698	*	698	:	*	4,412	4,412
Half gallons	*	3,874	:	3,874	:	1,183	:	1,183	:	*	5,057	5,057
Quarts	:	611	:	611	:	94	:	94	:	:	705	705
Pints	:	271	:	271	:	31	:	31	:	:	302	302
Half pints	:	1,992	:	1,992	:	3	:	3	:	:	1,995	1,995
Other	:	48	:	48	:	*	:	*	:	:	48	48
Total glass	—	:	:	:	:	:	:	:	:	—	:	:
Bulk: 5	—	:	:	:	:	:	:	:	:	—	:	:
(5-10 qts.):	:	:	*	*	:	:	53	53	:	:	53	53
(over 10 qts.):	:	:	332	332	:	:	*	*	:	:	332	332
Total can	:	:	:	:	:	:	:	:	:	:	:	:
Total	*	10,510	332	10,842	:	2,009	53	2,062	:	*	12,519	13,466
DES MOINES												
Gallons	*	1,160	8,707	9,867	:	550	1,677	2,227	:	*	1,710	12,094
Half gallons	106	5,706	*	5,812	:	2,234	:	2,234	:	106	7,940	8,046
Quarts	*	882	:	882	:	267	:	267	:	*	1,149	1,149
Pints	*	195	:	195	:	50	:	50	:	*	245	245
Half pints	*	2,800	*	2,800	:	17	:	17	:	*	2,817	2,817
Other	:	239	*	239	:	:	:	:	:	:	239	239
Total glass	106	:	:	:	:	:	:	:	:	106	:	:
Bulk: 5	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.):	:	:	:	:	:	:	:	:	:	:	:	:
(over 10 qts.):	517	:	982	1,499	:	:	:	:	:	517	982	1,499
Total can	517	:	:	:	:	:	:	:	:	517	:	:
Total	623	10,982	9,689	21,294	:	3,118	1,677	4,795	:	623	14,100	26,136
DULUTH-SUPERIOR												
Gallons	:	*	:	*	:	:	:	:	:	:	:	*
Half gallons	*	3,810	:	3,810	:	902	:	902	:	*	4,712	4,712
Quarts	*	329	:	329	:	63	:	63	:	*	392	392
Pints	*	55	:	55	:	7	:	7	:	*	62	62
Half pints	*	681	:	681	:	2	:	2	:	*	683	683
Other	*	*	*	*	:	*	:	*	:	*	*	*
Total glass	—	:	:	:	:	—	:	—	:	—	:	:
Bulk: 5	—	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.):	:	:	:	:	:	:	:	:	:	:	:	:
(over 10 qts.):	*	:	*	*	:	:	*	*	:	*	*	*
Total can	—	:	:	:	:	:	:	:	:	—	:	:
Total	*	4,875	*	4,875	:	974	*	974	:	*	5,849	1,592**
												7,441
												Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets  $\frac{1}{2}$ , November 1973 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total	
Thousand pounds													
EASTERN COLORADO													
Gallons	*	7,839	*	7,839	*	260	*	260	*	8,099	*	8,099	
Half gallons	502	26,083		26,585	695	1,192	*	1,887	1,197	27,275	*	28,472	
Quarts	*	2,240		2,240	102	55		157	102	2,295		2,397	
Pints		669	*	669	*	14		14	*	683	*	683	
Half pints	*	4,625	*	4,625	*	21	1	22	*	4,646	1	4,647	
Other		325	*	325	<u>797</u>	*	*	*	<u>1,299</u>	325	*	325	
Total glass	<u>502</u>												
Bulk: ♂													
(5-10 qts.)			294	294			*	*			294	294	
(over 10 qts.)	*	2,221		2,221			*	*	*	2,221		2,221	
Total can	-						-	-	-				
Total	502	41,781	2,515	44,798	797	1,542	1	2,340	1,299	43,323	2,516	49,246	
EASTERN OHIO-WESTERN PENNSYLVANIA													
Gallons	7,309	25,702	22,507	55,518	813	1,792	3,363	5,968	8,122	27,494	25,870	61,486	
Half gallons	796	60,913	1,130	62,839	2,947	13,942	198	17,087	3,743	74,855	1,328	79,926	
Quarts	85	8,222	26	8,333	918	2,470		3,388	1,003	10,692	26	11,721	
Pints	4	2,544	63	2,611	6	176	2	184	10	2,720	65	2,795	
Half pints	183	16,960	334	17,477	1	55	15	71	184	17,015	349	17,548	
Other	2	1,056	199	1,257		6		6	2	1,062	199	1,263	
Total glass	<u>8,379</u>				<u>4,685</u>				<u>13,064</u>				
Bulk: ♂													
(5-10 qts.)			116	116		349		349		465		465	
(over 10 qts.)	733	2,745		3,478		11		11	733	2,756		3,489	
Total can	<u>733</u>								<u>733</u>				
Total	9,112	115,397	27,120	151,629	4,685	18,441	3,938	27,064	13,797	133,838	31,058	178,693	
EASTERN SOUTH DAKOTA													
Gallons		*	453	453	*	*	*	*	*	*	453	453	
Half gallons	*	2,681		2,681	*	3,767		3,767	*	6,448		6,448	
Quarts		158		158		235		235		393		393	
Pints		52	4	56		71	7	78		123	11	134	
Half pints		893	3	896		23	3	26		916	6	922	
Other		*	14	14		15	15	15		*	29	29	
Total glass	-				-				-				
Bulk: ♂													
(5-10 qts.)			56	56		61		61			117	117	
(over 10 qts.)	*	1,129		1,129		*	*	*	*	1,129		1,129	
Total can	-								-				
Total	*	3,784	1,659	5,143	*	4,096	35	4,182	*	7,880	1,745	10,656	
													Cont Inued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54  
Federal milk order markets 1/, November 1973 --Continued

Size of container	WHOLESALE					HOME-DELIVERED					TOTAL				
	Glass	Paper	Plas- tic	Sub- total		Glass	Paper	Plas- tic	Sub- total		Glass	Paper	Plas- tic		
	Thousand pounds														
GEORGIA															
Gallons	*	7,146	32,163	39,309		*	701	1,132	1,833		*		7,847	33,295	
Half gallons		15,914	4,096	20,010		1,293	1,272	37	2,602		1,293	17,186	4,133	22,612	
Quarts	*	6,273	*	6,273		985	590		1,575		985	6,863	*	7,848	
Pints		2,434	*	2,434		1		*	1		1	2,434	*	2,435	
Half pints	*	15,156	23	15,179		5	3	4	12		5	15,159	27	15,191	
Other		694	*	694			*	*	*			694	*	694	
Total glass	<u>2</u>					<u>2,284</u>					<u>2,284</u>				
Bulk:Ø															
(5-10 qts.)			*	*			*		*				*	*	
(over 10 qts.)	23		3,740	3,763		*		*	*		23		3,740	3,763	
Total can	<u>23</u>					<u>1</u>					<u>23</u>				
Total	23	47,617	40,022	87,662		2,284	2,566	1,173	6,023		2,307	50,183	41,195	94,634	
GREAT BASIN															
Gallons	453	1,710	737	2,900		*	88	1,028	1,116		453	1,798	1,765	4,016	
Half gallons	2,085	11,205	202	13,492		1,300	1,129	1,428	3,857		3,385	12,334	1,630	17,349	
Quarts	30	1,227	3	1,260		127	164	2/	291		157	1,391	3	1,551	
Pints	24	280	43	347		12	19	4	35		36	299	47	382	
Half pints	7	2,777	83	2,867		2	22	5	29		9	2,799	88	2,896	
Other		174	18	192			11		11			185	18	203	
Total glass	<u>2,599</u>					<u>1,441</u>					<u>4,040</u>				
Bulk:Ø															
(5-10 qts.)	*		*	*				92	92		*		92	92	
(over 10 qts.)	7		474	481				*	*		7		474	481	
Total can	<u>7</u>										<u>7</u>				
Total	2,606	17,373	1,560	21,539		1,441	1,433	2,557	5,431		4,047	18,806	4,117	27,300	
INDIANA															
Gallons	141	41,215	19,129	60,485		1,052	3,255	1,221	5,528		1,193	44,470	20,350	66,013	
Half gallons	216	28,199	*	28,415		888	3,785		4,673		1,104	31,984	*	33,088	
Quarts	*	3,234		3,234		58	622		680		58	3,856		3,914	
Pints		750		750		*	77		77		*	827		827	
Half pints	*	12,050		12,050			37		37		*	12,087		12,087	
Other		1,698		1,698			34		34			1,732		1,732	
Total glass	<u>357</u>					<u>1,998</u>					<u>2,355</u>				
Bulk:Ø															
(5-10 qts.)			549	549				173	173				722	722	
(over 10 qts.)	*		3,740	3,740				*	*		*		3,740	3,740	
Total can	<u>*</u>										<u>*</u>				
Total	357	87,146	23,418	110,921		1,998	7,810	1,394	11,202		2,355	94,956	24,812	122,194	

Continued

Continued



Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54  
Federal milk order markets 1/1, November 1973 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
INLAND EMPIRE												
Gallons		6,071	786	6,857		487	454	941		6,558	1,240	7,798
Half gallons	*	3,108	*	3,108		258	*	258	*	3,366	*	3,366
Quarts		752	80	832		97	61	158		849	141	990
Pints	*	137	23	160		14	1	15	*	151	24	175
Half pints	*	1,280	*	1,280		6	1	7	*	1,286	1	1,287
Other	*	36	*	36		*		*	*	36	*	36
Total glass	—											
Bulk:φ												
(5-10 qts.)												
(over 10 qts.)	*		378	378	*			*	*		378	378
Total can	—				—				—			
Total	*	11,384	1,267	12,651	*	862	517	1,379	*	12,246	1,784	14,252
KANSAS CITY												
Gallons		11,413	9,181	20,594		857	1,549	2,406		12,270	10,730	23,000
Half gallons	*	15,519	*	15,519	*	3,018	*	3,018	*	18,537	*	18,537
Quarts	*	2,010		2,010	*	263		263	*	2,273		2,273
Pints	*	514		514	*	50		50	*	564		564
Half pints	*	6,025		6,025	*	8		8	*	6,033		6,033
Other		360		360		11		11	—	371		371
Total glass	—				—							
Bulk:φ												
(5-10 qts.)			*	*			120	120			120	120
(over 10 qts.)	*		2,200	2,200	*				*		2,200	2,200
Total can	—				—				—			
Total	*	35,841	11,381	47,222	*	4,207	1,669	5,876	*	40,048	13,050	54,145
KNOXVILLE												
Gallons			2,831	2,831			72	72			2,903	2,903
Half gallons		4,987	*	4,987	*	1,175	*	1,175	*	6,162	*	6,162
Quarts	*	392		392		102		102		494		494
Pints		640		640		3		3		643		643
Half pints		1,485		1,485		1		1		1,486		1,486
Other		37	*	37						37	*	37
Total glass	—				—				—			
Bulk:φ												
(5-10 qts.)							*	*				
(over 10 qts.)	*		314	314				*	*		314	314
Total can	—				—				—			
Total	*	7,541	3,145	10,686	*	1,281	72	1,353	*	3,822	3,217	587**
												12,626
												Continued

Continued



Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 1/, November 1973 --Continued

[illegible]

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54  
Federal milk order markets 11, November 1973 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
MICHIGAN UPPER PENINSULA												
Gallons	*	326	*	326	*	*	*	*	*	326	*	326
Half gallons	*	2,616		2,616	126	1,238		1,364	126	3,854		3,980
Quarts	*	268		268	99	109		208	99	377		476
Pints		39		39	1	10		11	1	49		50
Half pints	*	745	12	757	1	2	2	5	1	747	14	762
Other		*	2	2			*	*		*	2	2
Total glass	*				227				227			
Bulk: 5 (5-10 qts.)												
(over 10 qts.)	151		227	378	*				151		227	378
Total can	151				*				151			100**
Total	151	3,994	241	4,386	227	1,359	2	1,588	378	5,353	243	6,074
MIDDLE ATLANTIC												
Gallons	241	20,067	79,205	99,513	143	219	4,694	5,056	384	20,286	83,899	104,569
Half gallons	337	74,323	3,991	78,651	2,926	6,868	1,370	11,164	3,263	81,191	5,361	89,815
Quarts	161	15,865	356	16,382	1,057	2,737	43	3,837	1,218	18,602	399	20,219
Pints	17	5,417	154	5,588	6	193		199	23	5,610	154	5,787
Half pints	4	25,040	376	25,420	1	64	2/	65	5	25,104	376	25,485
Other		948	32	980		2/				948	32	980
Total glass	760				4,133				4,893			
Bulk: 5 (5-10 qts.)	16		861	877			938	938	16		1,799	1,815
(over 10 qts.)	452		6,966	7,418	37	10	5	42	489		6,971	7,460
Total can	468				37				505			
Total	1,228	141,660	91,941	234,829	4,170	10,081	7,050	21,301	5,398	151,741	98,991	256,130
MINNEAPOLIS-ST. PAUL												
Gallons	*	24,651	*	24,651		1,507	*	1,507	*	26,158	*	26,158
Half gallons		26,317		26,317		7,577		7,577		33,894		33,894
Quarts	*	1,872		1,872	*	277		277	*	2,149		2,149
Pints	*	993		993	*	*		*	*	993		993
Half pints	*	7,651		7,651	*	*		*	*	7,651		7,651
Other		1,507	29	1,536		27		27		1,534	29	1,563
Total glass	*				*				*			
Bulk: 5 (5-10 qts.)			*	*							*	*
(over 10 qts.)	*		3,695	3,695	*		91	91	*		3,786	3,786
Total can	*				*				*			
Total	*	62,991	3,724	66,715	*	9,388	91	9,479	*	72,379	3,815	78,235

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 11, November 1973 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
MINNESOTA-NORTH DAKOTA												
Gallons		593	391	984		61	*			654	391	1,045
Half gallons		8,709		8,709		1,872		1,872		10,581		10,581
Quarts		861		861		108		108		969		969
Pints		219		219		28		28		247		247
Half pints		1,420		1,420		4		4		1,424		1,424
Other		65	*	65		2	*	2		67	*	67
Total glass												
Bulk:Ø												
(5-10 qts.)												
(over 10 qts.)			1,409	1,409			*	*			1,409	1,409
Total can							*					35**
Total		11,867	1,800	13,667		2,075	*	2,075		13,942	1,800	15,777
NASHVILLE												
Gallons		138	9,026	9,164		46	434			184	9,460	9,644
Half gallons		8,937	*	8,937		1,457		1,457		10,394	*	10,394
Quarts		1,691	*	1,691		224		224		1,915	*	1,915
Pints		995		995		18		18		1,013		1,013
Half pints		4,369	*	4,369		11	2/	11		4,380	2/	4,380
Other		244	*	244		*		*		244	*	244
Total glass												
Bulk:Ø												
(5-10 qts.)			*	*			*	*			*	*
(over 10 qts.)			3/1,128	1,128			5	5			1,133	1,133
Total can												104**
Total		16,374	10,154	26,528		1,756	439	2,195		18,130	10,593	28,827
NEBRASKA-WESTERN IOWA												
Gallons	2,549	6,316	5,446	14,311	1	1,222	725	1,948		7,538	6,171	16,259
Half gallons	143	15,565	271	15,979	1	5,515		5,516		21,080	271	21,495
Quarts	4/	1,547		1,547	2/	339		339		1,886		1,886
Pints		444	51	495		86	1	87		530	52	582
Half pints	2/	4,722	189	4,911		6	5	11		4,728	194	4,922
Other		78	92	170			4	4		78	96	174
Total glass												
Bulk:Ø												
(5-10 qts.)			41	41			410	410			451	451
(over 10 qts.)			2,319	2,374			22	22			2,341	2,396
Total can												
Total	2,747	28,672	8,409	39,828	2	7,168	1,167	8,337		35,840	9,576	48,165

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 17, November 1973 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	NEW ORLEANS											
Gallons	455		5,093	5,548	312		592	904	767		5,685	6,452
Half gallons	*	10,378	*	10,378	346	2,730	*	3,076	346	13,108	*	13,454
Quarts	*	1,894		1,894	166	497		663	166	2,391		2,557
Pints	*	689		689	*	74		74	*	763		763
Half pints	*	3,450		3,450		12		12	*	3,462		3,462
Other		112	*	112		*		*		112	*	112
Total glass	<u>455</u>				<u>824</u>				<u>1,279</u>			
Bulk:φ												
(5-10 qts.)			*	*							*	*
(over 10 qts.)	69		823	892					69		823	892
Total can	<u>69</u>								<u>69</u>			
Total	524	16,523	5,916	22,963	824	3,313	592	4,729	1,348	19,836	6,508	28,190
	NEW YORK-NEW JERSEY											
Gallons	4,022	53,085	20,152	77,259	117	1,200	452	1,769	4,139	54,285	20,604	79,028
Half gallons	15,413	132,922	8,129	156,464	3,844	9,382	279	13,505	19,257	142,304	8,408	169,969
Quarts	6,491	101,772	138	108,401	12,711	6,380	89	19,180	19,202	108,152	227	127,581
Pints	35	5,205	218	5,458	7	240	6	253	42	5,445	224	5,711
Half pints	109	34,773	548	35,430	7	547	3	557	116	35,320	551	35,987
Other	6	2,073	116	2,195		6	2	8	6	2,079	118	2,203
Total glass	<u>26,076</u>				<u>16,686</u>				<u>42,762</u>			
Bulk:φ												
(5-10 qts.)		21	2,390	2,411			485	485		21	2,875	2,896
(over 10 qts.)	630		11,767	12,397	5		222	227	635		11,989	12,624
Total can	<u>630</u>				<u>5</u>				<u>635</u>			
Total	26,706	329,851	43,458	400,015	16,691	17,755	1,538	35,984	43,397	347,606	44,996	435,999
	NORTH CENTRAL IOWA											
Gallons		486	2,620	3,106		214	332	546		700	2,952	3,652
Half gallons		1,639	*	1,639		363	*	363		2,002	*	2,002
Quarts		177	*	177		41	*	41		218	*	218
Pints	*	*	*	*		7		7	*	7	*	7
Half pints		815	10	825		*	1	1		815	11	826
Other		*	*	*		*		*		*	*	*
Total glass	<u>1</u>								<u>1</u>			
Bulk:φ												
(5-10 qts.)				*				*				*
(over 10 qts.)	<u>356</u>			356				*	<u>356</u>			356
Total can	<u>356</u>								<u>356</u>			
Total	356	3,117	2,630	6,103	*	625	333	958	356	3,742	2,963	7,619

Continued

Continued



Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54

Federal milk order markets 1/1, November 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	(Wholesale & Home-delivered)	Paper	Plas- tic	Grand total
Thousand pounds												
NORTH TEXAS												
Gallons	156	28,039	14,265	42,460	287	878	2,144	3,099	443	28,917	16,409	45,769
Half gallons		19,476	28	19,504		1,687	111	1,798		21,163	139	21,302
Quarts		3,541		3,541		213		213		3,754		3,754
Pints		2,837		2,837		46		46		2,883		2,883
Half pints		7,379	122	7,501		9	2	11		7,388	124	7,512
Other		87	52	139		2		2		89	52	141
Total glass	<u>156</u>				<u>287</u>				<u>443</u>			
Bulk:φ												
(5-10 qts.)			3	3			227	227			230	230
(over 10 qts.)			2,553	2,553			49	49			2,602	2,602
Total can												
Total	156	61,359	17,023	78,538	287	2,835	2,533	5,655	443	64,194	19,556	84,193
NORTHERN LOUISIANA												
Gallons	*		3,759	3,759	407		590	997	407		4,349	4,756
Half gallons	*	5,313	*	5,313	*	1,929	*	1,929	*	7,242	*	7,242
Quarts	*	742		742	*	172		172	*	914		914
Pints		396		396		15		15		411		411
Half pints	*	2,410		2,410	*	6		6	*	2,416		2,416
Other		78		78						78		78
Total glass	<u>*</u>				<u>407</u>				<u>407</u>			
Bulk:φ												
(5-10 qts.)							*	*			*	*
(over 10 qts.)	96		316	412	*			*		316		412
Total can	<u>96</u>				<u>*</u>				<u>96</u>			
Total	96	8,939	4,075	13,110	407	2,122	590	3,119	503	11,061	4,665	16,656
OHIO VALLEY												
Gallons	255	50,857	20,132	71,244	338	3,029	706	4,073	593	53,886	20,838	75,317
Half gallons	1,750	46,201	3,264	51,215	4,242	6,506	2/	10,748	5,992	52,707	3,264	61,963
Quarts	174	5,072	210	5,456	292	863	2/	1,155	466	5,935	210	6,611
Pints	1	3,387	2/	3,388	2	87		89	3	3,474	2/	3,477
Half pints	53	18,546	1,006	19,605	2/	19	2	21	53	18,565	1,008	19,626
Other		795		795		2/				795		795
Total glass	<u>2,233</u>				<u>4,874</u>				<u>7,107</u>			
Bulk:φ												
(5-10 qts.)			787	787			2,768	2,768			3,555	3,555
(over 10 qts.)	1,306		2,794	4,100	53		3	56	1,359		2,797	4,156
Total can	<u>1,306</u>				<u>53</u>				<u>1,359</u>			
Total	3,539	124,858	28,193	156,590	4,927	10,504	3,179	18,910	8,466	135,362	31,672	175,500

Continued



Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 1/1, November 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
OKLAHOMA METROPOLITAN												
Gallons		18,020	257	18,277		813	44	857		18,833	301	19,134
Half gallons		6/14,326		14,326		1,301		1,301		15,627		15,627
Quarts		1,770	2	1,772		121		121		1,891	2	1,893
Pints		430	6	436		24		24		454	6	460
Half pints		4,101	181	4,282		7	5	12		4,108	186	4,294
Other		5/ 255	74	329			2/	2/		255	74	329
Total glass												
Bulk:φ												
(5-10 qts.)			72	72			595	595			667	667
(over 10 qts.)			1,036	1,036			3	3			1,039	1,039
Total can												
Total		38,902	1,628	40,530		2,266	647	2,913		41,168	2,275	43,443
OREGON-WASHINGTON												
Gallons	699	16,836	8,402	25,937	333	1,212	1,058	2,603	1,032	18,048	9,460	28,540
Half gallons	817	15,446	315	16,578	*	1,506	*	1,506	817	16,952	315	18,084
Quarts	*	3,739	*	3,739	13	505	*	518	13	4,244	*	4,257
Pints		668	54	722		34	2/	34		702	54	756
Half pints	*	4,257	32	4,289		18	2/	18	*	4,275	32	4,307
Other		235	77	312		1	*	1		236	77	313
Total glass												
Bulk:φ												
(5-10 qts.)			*	*			*	*			*	*
(over 10 qts.)	*		1,862	1,862			83	83	*		1,945	1,945
Total can												
Total	1,516	41,181	10,742	53,439	346	3,276	1,141	4,763	1,862	44,457	11,483	59,047
PADUCAH												
Gallons		*	3,459	3,459			56	56		*	3,515	3,515
Half gallons		2,402		2,402		96		96		2,498		2,498
Quarts		445		445		25		25		470		470
Pints		222		222		2/		2/		222		222
Half pints		1,262	13	1,275		4	2/	4		1,266	13	1,279
Other		131	7	138		*		*		131	7	138
Total glass												
Bulk:φ												
(5-10 qts.)							*	*			331	331
(over 10 qts.)			331	331				*				
Total can												
Total		4,462	3,810	8,272		125	56	181		4,587	3,866	8,502

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54  
Federal milk order markets 1/, November 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	PUGET SOUND											
Gallons	5	16,013	429	16,447		1,248	15	1,263	5	17,261	444	17,710
Half gallons	150	17,137	119	17,406	183	5,126	440	5,749	333	22,263	559	23,155
Quarts	41	3,145		3,186	26	667		693	67	3,812		3,879
Pints	*	721		721	1	54		55	1	775		776
Half pints	1	4,332		4,333		40		40	1	4,372		4,373
Other		399		399		1		1		400		400
Total glass	197				210				407			
Bulk:φ												
(5-10 qts.)			289	289							289	289
(over 10 qts.)	*		1,989	1,989			*	*	*		1,989	1,989
Total can	*								*			
Total	197	41,747	2,826	44,770	210	7,136	455	7,801	407	48,883	3,281	52,589
	QUAD CITIES-DUQUE											
Gallons	77	2,642	1,341	4,060	*	1,296	279	1,575	77	3,938	1,620	5,635
Half gallons	435	2,486		2,921	79	1,710		1,789	514	4,196		4,710
Quarts	*	348		348	*	202		202	*	550		550
Pints	*	92		92		37		37	*	129		129
Half pints	*	2,470	*	2,470		5		5	*	2,475	*	2,475
Other		442		442		*		*		442		442
Total glass	512				79				591			
Bulk:φ												
(5-10 qts.)												
(over 10 qts.)	*		908	908	*		*	*	*		908	908
Total can	*				*				*			
Total	512	8,180	2,249	11,241	79	3,250	279	3,608	591	11,730	2,528	15,003
	RED RIVER VALLEY											
Gallons	*	2,767	404	3,171	*	42	2	44	*	2,809	406	3,215
Half gallons	*	3,430		3,430	*	110		110	*	3,540		3,540
Quarts		375		375		18		18		393		393
Pints		152		152		2		2		154		154
Half pints		1,343	97	1,440		1	2/	1		1,344	97	1,441
Other		22	18	40			*			22	18	40
Total glass	*				*				*			
Bulk:φ												
(5-10 qts.)			*				*	*			*	*
(over 10 qts.)			627	627			*	*			627	627
Total can												
Total	*	8,089	1,146	9,235	*	173	2	175	*	8,262	1,148	9,470
	Continued											

Continued



Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 11/1, November 1973 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	SOUTH TEXAS											
Gallons	637	17,308	8,191	26,136	886	791	263	1,940	1,523	18,099	8,454	28,076
Half gallons	104	13,128	316	13,548	*	854		854	104	13,982	316	14,402
Quarts	*	2,492		2,492	*	130		130	*	2,622		2,622
Pints		2,355		2,355		45		45		2,400		2,400
Half pints		6,660		6,660		*		*		6,660		6,660
Other		156		156		*		*		156		156
Total glass	<u>741</u>				<u>886</u>				<u>1,627</u>			
Bulk:ø												
(5-10 qts.)			130	130			*	*			130	130
(over 10 qts.)			1,832	1,832			64	64			1,896	1,896
Total can												
Total	741	42,099	10,469	53,309	886	1,820	327	3,033	1,627	43,919	10,796	56,705
SOUTHEASTERN FLORIDA												
Gallons		930	16,680	17,610		327	1,211	1,538		1,257	17,891	19,148
Half gallons		15,681	6,780	22,461		2,168	2	2,170		17,849	6,782	24,631
Quarts		4,981		4,981		430		430		5,411		5,411
Pints		1,886		1,886		42		42		1,928		1,928
Half pints		4,817		4,817		6		6		4,823		4,823
Other		104		104						104		104
Total glass												
Bulk:ø												
(5-10 qts.)			175	175			243	243			243	243
(over 10 qts.)	<u>2/</u>				<u>1,555</u>		2	1,557	<u>1,555</u>		177	1,732
Total can	<u>2/</u>				<u>1,555</u>				<u>1,555</u>			
Total	2/	28,399	23,635	52,034	1,555	2,973	1,458	5,986	1,555	31,372	25,093	58,020
SOUTHEASTERN MINNESOTA-NORTHERN IOWA												
Gallons	*	3,049	3,098	6,147	*	349	*	349	*	3,398	3,098	6,496
Half gallons	*	7,270	*	7,270	154	912		1,066	154	8,182	*	8,336
Quarts	*	468		468	19	55		74	19	523		542
Pints	*	185	*	185	*	22	*	22	*	207	*	207
Half pints	*	2,252	*	2,252	*	*	11	11	*	2,252	11	2,263
Other	*	*	*	*	*	*	*	*	*	*	*	*
Total glass	<u>1</u>				<u>173</u>				<u>173</u>			
Bulk:ø												
(5-10 qts.)			*	*				*		*	*	*
(over 10 qts.)	<u>216</u>		*	216	*			*	<u>216</u>	*	*	216
Total can	<u>216</u>				<u>1</u>				<u>216</u>			
Total	216	13,224	3,098	16,538	173	1,338	11	1,522	389	14,562	3,109	20,104

Continued

Continued



Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54  
Federal milk order markets 1/1, November 1973 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	SOUTHERN ILLINOIS											
Gallons		2,672	14,005	16,677		733	885	1,618		3,405	14,890	18,295
Half gallons	1,148	12,001	*	13,149	498	1,803	*	2,301	1,646	13,804	*	15,450
Quarts	*	1,178	*	1,178	*	143	*	143	*	1,321	*	1,321
Pints	*	312		312	*	39		39	*	351		351
Half pints	*	6,076	104	6,180	*	7	12	19	*	6,083	116	6,199
Other		611	47	658		*	3	3		611	50	661
Total glass	<u>1,148</u>				<u>498</u>				<u>1,646</u>			
Bulk: 5-10 qts.)			*	*			*	*			*	*
(over 10 qts.)	*		2,811	2,811	*		27	27	*		2,838	2,838
Total can	<u>*</u>				<u>*</u>				<u>*</u>			
Total	1,148	22,850	16,967	40,965	498	2,725	927	4,150	1,646	25,575	17,894	45,381
	SOUTHERN MICHIGAN											
Gallons	<u>2/</u>	16,942	72,634	89,576		277	1,440	1,717	<u>2/</u>	17,219	74,074	91,293
Half gallons	314	67,098	5,314	72,726	1,165	9,582	215	10,962	1,479	76,680	5,529	83,688
Quarts	96	7,392	100	7,588	615	1,392		2,007	711	8,784	100	9,595
Pints	1	4,951	3	4,955	8	57		65	9	5,008	3	5,020
Half pints	29	17,596	57	17,682	2	30		32	31	17,626	57	17,714
Other		2,109	14	2,123		5		5		2,114	14	2,128
Total glass	<u>440</u>				<u>1,790</u>				<u>2,230</u>			
Bulk: 5-10 qts.)			262	262	4		13	17	4		275	279
(over 10 qts.)	<u>1,070</u>		3,558	4,628	2			2	<u>1,072</u>		3,558	4,630
Total can	<u>1,070</u>				<u>6</u>				<u>1,076</u>			
Total	1,510	116,088	81,942	199,540	1,796	11,343	1,668	14,807	3,306	127,431	83,610	274,347
	TAMPA BAY											
Gallons	*	1,555	11,455	13,010	*		1,738	1,738	*	1,555	13,193	14,748
Half gallons	*	10,064	1,548	11,612	*	1,457	*	1,457	*	11,521	1,548	13,069
Quarts	*	2,702		2,702	26	410		436	26	3,112		3,138
Pints		1,201		1,201		40	6	46		1,241	6	1,247
Half pints		4,273		4,273		18		18		4,291		4,291
Other		113	*	113		*	<u>2/</u>	<u>2/</u>		113	<u>2/</u>	113
Total glass	<u>*</u>				<u>26</u>				<u>26</u>			
Bulk: 5-10 qts.)			*	*			*	*			*	*
(over 10 qts.)	<u>*</u>		2,031	2,031	*		*	*	*		2,031	2,031
Total can	<u>*</u>				<u>*</u>				<u>*</u>			
Total	*	19,908	15,034	34,942	26	1,925	1,744	3,695	26	21,833	16,778	39,397

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54  
Federal milk order markets 1/, November 1973 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	UPPER FLORIDA											
Gallons		1,060	22,153	23,213		2/	1,552	1,552		1,060	23,705	24,765
Half gallons		12,633	427	13,060		1,210	*	1,210		13,843	427	14,270
Quarts		3,026		3,026		267		267		3,293		3,293
Pints		1,951		1,951		91		91		2,042		2,042
Half pints		6,481		6,481		5		5		6,486		6,486
Other		118		118		*		*		118		118
Total glass												
Bulk:φ												
(5-10 qts.)			*	*			*	*			*	*
(over 10 qts.)			1,133	1,133			*	*			1,133	1,133
Total can												
Total		25,269	23,713	48,982		1,573	1,552	3,125		26,842	25,265	52,466
WESTERN COLORADO												
Gallons	*	398	*	398	*	*	*	*	*	398	*	398
Half gallons	*	1,580		1,580	*	201		201	*	1,781		1,781
Quarts	*	158		158	*	19		19	*	177		177
Pints	*	28	*	28	*	2		2	*	30	*	30
Half pints	*	345		345	*	*		*	*	345	*	345
Other	*	6	*	6	*	*		*	*	6	*	6
Total glass	*				*				*			
Bulk:φ	*				*				*			
(5-10 qts.)	*		*	*	*		*	*	*		*	*
(over 10 qts.)	*		*	*	*		*	*	*		*	*
Total can	*				*				*			
Total	*	2,515	*	2,515	*	222	*	222	*	2,737	*	2,777
WICHITA												
Gallons	*	1,804	4,684	6,488	*	126	363	489	*	1,930	5,047	6,977
Half gallons	*	3,186	*	3,186	*	567	*	567	*	3,753	*	3,753
Quarts	*	522	*	522	*	35	2	37	*	557	2	559
Pints	*	118		118	*	8		8	*	126		126
Half pints	*	1,675	52	1,727	*	1	3	4	*	1,676	55	1,731
Other	*	*	27	27	*		2	2	*	*	29	29
Total glass	*				*				*			
Bulk:φ	*				*				*			
(5-10 qts.)	*		*	*	*		*	*	*		*	*
(over 10 qts.)	*		506	506	*		*	*	*		506	506
Total can	*				*				*			
Total	*	7,305	5,269	12,574	*	737	370	1,107	*	8,042	5,639	13,839

Continued

Continued

Footnotes for table 5.

ø Quantities indicated under glass represent metal cans; under plastic represent mostly bag-in-box containers.

\* Represents sales made by fewer than three handlers, which cannot be shown without revealing the volume of their individual business.

\*\* Total of all restricted items. Restricted total must be added to subtotals (wholesale and home-delivered) or to totals of glass, paper, and plastic to obtain grand total.

1/ Number of markets for which complete data were available.

2/ Less than 500 pounds.

3/ Includes paper.

4/ Includes glass.

5/ Includes home-delivered.

6/ Includes plastic.

Table 6.—Percentage of total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 1/1, November 1973

Marketing area	Size of Container					Type of Container					Method of			
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk		Glass	Paper	Plas- tic	Can	Whole- sale	Home- delivered
							5-10 Qt.	Over- 10-Qt.						
	Percent					Percent					Percent			
Appalachian	40	33	5	4	14	*	(R)	4	—	59	41	*	91	9
Boston Regional	21	52	8	1	11	1	1	5	6	68	26	*	85	15
Central Arizona	18	60	6	3	8	1	(R)	4	(R)	84	16	—	92	8
Central Arkansas	34	40	5	3	12	*	1	5	7	74	19	*	94	6
Central Illinois	31	47	3	1	11	2	*	5	10	67	22	1	83	17
Central West Texas	32	43	5	3	11	*	*	6	(R)	78	22	—	85	15
Chattanooga	77	(R)	(R)	8	15	(R)	—	(R)	—	23	77	(R)	100	(R)
Chicago Regional	51	28	5	1	10	1	*	4	4	79	16	1	89	11
Connecticut	34	41	8	1	9	1	2	4	7	68	25	*	88	12
Corpus Christi	34	39	6	2	16	*	*	3	(R)	97	3	—	84	16
Des Moines	46	31	4	1	11	1	—	6	*	54	44	2	82	18
Duluth-Superior	(R)	80	7	1	12	(R)	—	(R)	(R)	100	(R)	(R)	83	17
Eastern Colorado	17	60	5	1	10	1	1	5	3	92	5	(R)	95	5
Eastern Ohio-Western Pa.	34	45	6	2	10	1	*	2	7	75	17	1	85	15
Eastern South Dakota	5	67	4	1	10	*	1	12	(R)	82	18	(R)	57	43
Georgia	44	24	8	3	16	1	(R)	4	2	54	44	*	94	6
Great Basin	15	64	6	1	11	1	*	2	15	70	15	*	80	20
Indiana	54	27	3	1	10	1	1	3	2	78	20	(R)	91	9
Inland Empire	56	24	7	1	9	*	—	3	(R)	87	13	(R)	90	10
Kansas City	43	35	4	1	12	1	*	4	(R)	75	25	(R)	89	11
Knoxville	24	51	4	5	13	*	—	3	(R)	73	27	(R)	89	11
Lake Mead	5	58	11	3	10	(R)	(R)	13	(R)	82	18	—	100	(R)
Louisville-Lex.-Evans.	51	25	4	3	12	1	(R)	4	(R)	61	39	—	94	6
Memphis	26	45	7	3	16	1	—	2	—	68	32	*	97	3
Mich. Upper Peninsula	5	67	8	1	13	*	—	6	4	90	4	2	73	27
Middle Atlantic	41	35	8	2	10	*	1	3	2	59	39	*	92	8
Minneapolis-St. Paul	34	45	3	1	10	2	(R)	5	(R)	95	5	(R)	88	12
Minnesota-North Dakota	7	67	6	2	9	*	—	9	—	89	11	—	87	13
Nashville	34	36	7	3	15	1	(R)	4	(R)	63	37	(R)	92	8
Nebraska-Western Iowa	34	45	4	1	10	*	1	5	6	74	20	*	83	17

Continued



Table 6.—Percentage of total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 54 Federal milk order markets 1/, November 1973 —Continued

Marketing area	Size of Container					Type of Container					Method of		
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other:	Bulk	Glass	Paper	Plas- tic	Can	Whole- sale	Home- delivered
	23	49	9	3	13	*	(R)	5	72	23	*	83	17
New Orleans	18	39	29	1	8	1	1	10	80	10	*	92	8
New York-New Jersey	52	28	3	*	12	(R)	(R)	(R)	53	42	5	86	14
North Central Iowa	54	25	5	4	9	*	*	1	76	23	—	93	7
North Texas	29	45	6	2	15	*	(R)	2	68	29	1	81	19
Northern Louisiana													
Ohio Valley	43	35	4	2	11	1	2	4	77	18	1	89	11
Oklahoma Metropolitan	44	36	4	1	10	1	2	—	95	5	—	93	7
Oregon-Washington	49	31	7	1	8	1	(R)	3	76	21	(R)	92	8
Paducah	42	29	5	3	15	2	—	—	54	46	—	98	2
Puget Sound	34	44	7	1	8	1	1	1	93	6	(R)	85	15
Quad Citues-Dubuque	38	32	4	1	16	3	—	4	79	17	(R)	76	24
Red River Valley	34	38	4	2	15	*	(R)	(R)	88	12	—	98	2
Rio Grande Valley	22	53	4	1	14	1	*	1	89	10	—	89	11
St. Louis-Ozarks	50	31	3	1	10	1	*	3	52	45	*	96	4
San Antonio	23	55	4	2	12	*	1	2	89	9	—	88	12
South Texas	50	26	5	4	12	*	*	3	78	19	—	95	5
Southeastern Florida	33	43	9	3	8	*	1	—	54	43	3	90	10
Southeastern Minn.-N. Iowa	36	46	3	1	13	(R)	(R)	1	81	17	1	92	8
Southern Illinois	41	34	3	1	14	1	(R)	3	57	40	(R)	91	9
Southern Michigan	43	39	5	2	8	1	*	1	59	39	1	93	7
Tampa Bay	38	34	8	3	11	1	(R)	*	57	43	(R)	90	10
Upper Florida	48	27	6	4	13	*	(R)	—	52	48	—	94	6
Western Colorado	15	65	6	1	13	*	(R)	(R)	100	(R)	(R)	92	8
Wichita	51	27	4	1	13	*	(R)	(R)	59	41	—	92	8

\* Less than one-half of one percent.

(R) Represents sales made by one or two handlers, which cannot be shown without revealing volume of their individual business.

1/ Number of markets for which complete data are available. Percentages are computed from totals which exclude restricted data.

2/ Includes some paper.

3/ Includes some glass

L/ Includes some plastic.

Table 7.—Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/, November 1973

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass		Paper		Glass		Paper		Glass		Paper	
	Sub-total	Plastic	Sub-total	Plastic	Sub-total	Plastic	Sub-total	Plastic	Sub-total	Glass	Paper	Plastic
	Thousand pounds											
	MILK											
Gallons	15,291	394,703	459,435	869,429	7,974	26,336	29,409	63,719	23,265	421,039	488,844	933,148
Half gallons	21,679	711,089	36,497	769,265	26,412	90,718	3,185	120,315	48,091	801,807	39,682	889,580
Quarts	6,934	147,159	148	154,241	18,583	17,089	*	35,809	25,517	164,248	285	190,050
Pints	1	22,012	9	22,022		544		707	1	22,556	9	22,566
Half pints	1,000	233,415	3,499	237,914	7	700		81	1,007	234,115	3,499	238,621
1/3 quarts		4,303	17	4,320		81				4,384	17	4,401
12 gallons	78		132	210				87	78		132	210
10 gallons	553		315	868					553		402	955
7 gallons			1,813	1,813							1,813	1,813
6 gallons	2,102		62,138	64,240	677		676	1,353	2,779	62,814		65,593
5 gallons	3,424		20,097	23,521	1,026		442	1,468	4,450	20,539		24,989
3 gallons	308		2,679	2,987	18		244	262	326	2,923		3,249
2-1/2 gallons			5,479	5,479	10		8,268	8,278	10	13,747		13,757
2 gallons	7			7					7			7
10 ounces		7,527		7,527		233		233		7,760		7,760
6 quarts								177			177	177
22 quarts			448	448							448	448
Other**	136	29		165	6		21	27	142	29	21	192
Total	51,513	1,520,237	592,706	2,164,456	54,713	135,701	42,646	233,060	106,226	1,655,938	635,352	2,397,516
	FLAVORED MILK											
Gallons	22	317	241	580		*	13	13	22	317	254	593
Half gallons	140	1,673	468	2,281	94	170	33	297	234	1,843	501	2,578
Quarts	187	10,423	60	10,670	157	1,379	3	1,539	344	11,802	63	12,209
Pints	20	10,499	15	10,534	6	274	*	280	26	10,773	15	10,814
Half pints	178	68,979	532	69,689	1	141		142	179	69,120	532	69,831
1/3 quarts	*	876		876		26		26	*	902		902
12 gallons	65		59	124				65	59			124
10 gallons	16			16				16				16
7 gallons			228	228							228	228
6 gallons	101		2,470	2,571			10	10	101		2,480	2,581
5 gallons	143		494	637			2	2	143		496	639
3 gallons	49		114	163	*			*	49	114	163	163
2-1/2 gallons			51	51			*	*		51		51
10 ounces		2,202	6	2,208		5		5		2,207	6	2,213
22 quarts			25	25							25	25
Other**							5	5			5	5
Total	921	94,969	4,763	100,653	258	1,995	66	2,319	1,179	96,964	4,829	102,972
	YOGURT											
Gallons			2	2							2	2
Quarts		159	44	203						162	44	206
Pints		105	37	142			2	3		108	39	147
Half pints		5,674	1,731	7,405			34	181		5,821	1,765	7,586
5 ounces		104		104			1	1		105		105
5 pounds		9	19	28			*	*		9	19	28
1 pound			13	13				6			13	13
1/2 pound		241		241						247		247
Other**		22	26	48						22	26	48
Total		6,314	1,872	8,186			36	196		6,474	1,908	8,382

Continued

Continued

Table 7.—Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/, November 1973 —Continued

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	(Wholesale & Home-delivered)		
									Glass		Paper
Thousand pounds											
SKIM MILK-PLAIN											
Gallons	76 :	7,888 :	2,443 :	10,407 :	:	575 :	323 :	898 :	76 :	8,463 :	
Half gallons	868 :	24,017 :	1,739 :	26,624 :	:	4,201 :	195 :	5,866 :	2,338 :	28,218 :	
Quarts	208 :	5,203 :	39 :	5,450 :	:	1,688 :	1 :	3,419 :	1,938 :	6,891 :	
Half pints	2 :	2,337 :	10 :	2,349 :	:	21 :	:	21 :	2 :	2,358 :	
1/3 quarts	23 :	:	:	23 :	:	:	:	:	:	23 :	
12 gallons	:	:	74 :	74 :	:	:	:	:	:	74 :	
10 gallons	44 :	:	:	44 :	:	:	:	:	44 :	44 :	
6 gallons	56 :	:	1,241 :	1,297 :	:	:	4 :	4 :	56 :	1,301 :	
5 gallons	47 :	:	306 :	353 :	:	:	:	47 :	306 :	353 :	
3 gallons	4 :	:	21 :	25 :	:	:	2 :	2 :	4 :	27 :	
10 ounces	:	19 :	:	19 :	:	:	:	:	:	19 :	
Other**	:	:	12 :	12 :	28 :	:	:	28 :	:	12 :	
Total	1,305 :	39,187 :	5,885 :	46,677 :	3,228 :	6,185 :	525 :	10,238 :	4,533 :	45,972 :	
SKIM MILK-SOLIDS ADDED											
Gallons	244 :	12,766 :	17,151 :	30,161 :	:	63 :	920 :	2,129 :	307 :	13,686 :	
Half gallons	2,213 :	52,290 :	1,318 :	55,821 :	:	914 :	10,325 :	11,739 :	3,127 :	62,615 :	
Quarts	323 :	12,241 :	:	12,564 :	:	1,098 :	2,447 :	3,545 :	1,421 :	14,688 :	
Pints	:	3 :	:	3 :	:	:	*	:	:	3 :	
1/3 quarts	5 :	4,623 :	87 :	4,715 :	:	:	12 :	12 :	5 :	4,727 :	
12 gallons	105 :	:	74 :	179 :	:	:	*	:	:	42 :	
10 gallons	23 :	:	31 :	54 :	:	:	:	:	105 :	74 :	
7 gallons	:	:	:	54 :	:	:	:	:	23 :	54 :	
6 gallons	101 :	:	1,749 :	1,850 :	:	:	:	5 :	104 :	1,855 :	
5 gallons	55 :	:	520 :	575 :	:	:	:	:	55 :	575 :	
3 gallons	15 :	:	135 :	150 :	:	2 :	10 :	12 :	17 :	162 :	
2-1/2 gallons	:	:	255 :	255 :	:	:	375 :	375 :	:	630 :	
10 ounces	:	98 :	:	98 :	:	:	:	:	:	98 :	
22 quarts	:	:	19 :	19 :	:	:	:	:	:	19 :	
Other**	:	10 :	:	10 :	:	:	:	:	:	10 :	
Total	3,084 :	82,073 :	21,393 :	106,550 :	2,080 :	13,704 :	2,033 :	17,817 :	5,164 :	95,771 :	
BUTTERMILK											
Gallons	4 :	235 :	337 :	576 :	:	3 :	1 :	7 :	7 :	236 :	
Half gallons	176 :	29,911 :	347 :	30,434 :	:	35 :	1,669 :	1,710 :	211 :	31,580 :	
Quarts	95 :	20,213 :	12 :	20,320 :	:	156 :	1,834 :	1,991 :	251 :	22,047 :	
Pints	:	790 :	:	790 :	:	:	18 :	18 :	:	808 :	
Half pints	1 :	1,576 :	:	1,577 :	:	*	16 :	16 :	1 :	1,592 :	
1/3 quarts	:	79 :	:	79 :	:	:	2 :	2 :	:	81 :	
10 gallons	9 :	:	2 :	11 :	:	:	:	:	9 :	2 :	
6 gallons	:	:	156 :	156 :	:	:	:	:	:	156 :	
5 gallons	15 :	:	62 :	77 :	:	:	:	:	15 :	62 :	
3 gallons	:	:	29 :	29 :	:	:	:	:	:	29 :	
2-1/2 gallons	:	:	25 :	25 :	:	:	:	:	:	25 :	
10 ounces	:	294 :	:	294 :	:	3 :	3 :	3 :	:	297 :	
Other**	:	:	:	:	:	3 :	:	6 :	3 :	3 :	
Total	300 :	53,098 :	970 :	54,368 :	197 :	3,513 :	13 :	3,753 :	497 :	56,641 :	
										58,121	
										Continued	

Continued

Table 7.—Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1973 —Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass		Plastic		Glass		Plastic		Glass		Plastic	
	Paper	Sub-total	Paper	Sub-total	Paper	Sub-total	Paper	Sub-total	Paper	Sub-total	Paper	Sub-total
							</					

Continued



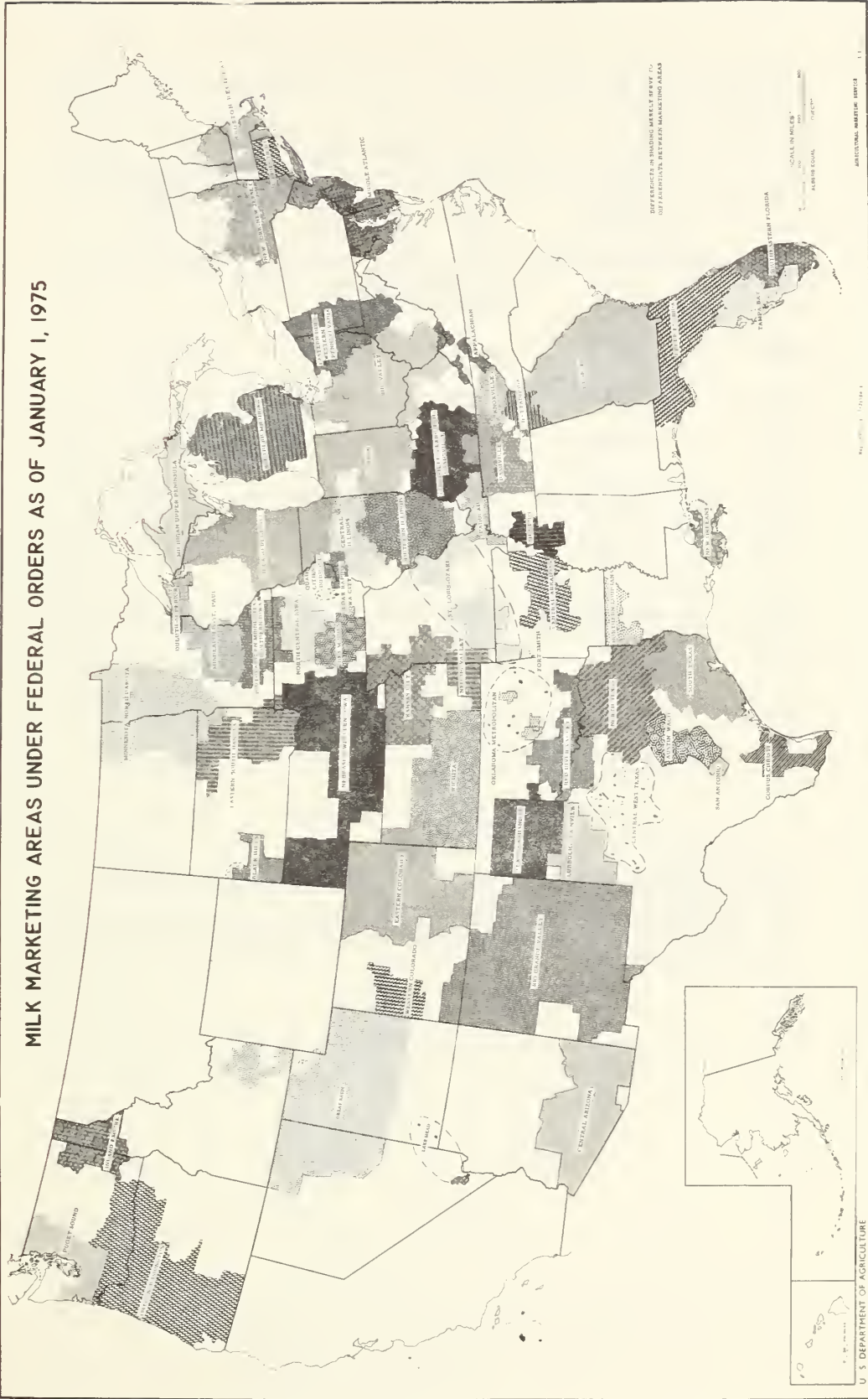
Table 7.—Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 61 Federal milk order markets 1/1, November 1973 —Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL					
	Glass		Plastic		Sub-total		Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Grand total



# APPENDIX A

## MILK MARKETING AREAS UNDER FEDERAL ORDERS AS OF JANUARY 1, 1975



Appendix B—Fluid milk product sales, United States, 1965-74 1/

Year	Fluid milk product sales			
	Fluid	Cream	Low -	Total
	whole	<u>2/</u>	fat	Product
	milk		milk	weight
			<u>3/</u>	
<u>Million pounds</u>				
1965	49,750	1,430	6,390	57,570
1966	49,640	1,380	7,220	58,240
1967	48,170	1,300	8,130	57,600
1968	47,785	1,255	9,400	58,440
1969	46,850	1,185	10,640	58,675
1970	45,875	1,130	11,525	58,530
1971	45,295	1,125	12,800	59,220
1972	45,390	1,150	14,180	60,720
1973	44,130	1,160	15,390	60,680
1974 <u>4/</u>	41,930	1,170	16,350	59,450

1/ "Dairy Situation," November 1974, USDA-ERS, DS-353.

2/ Includes milk and cream mixtures.

3/ Includes skim milk, buttermilk, and flavored milk drinks.

4/ Preliminary.



Appendix C - Conversion factors

Product	Conversion factors - pounds per										
	10 Gal.	6 Gal.	5 Gal.	2½ Gal.	Gal.	½ Gal.	Quart	Pint	1/3 Qt.	½ Pint	
Milk	86.00	51.60	43.00	21.500	8.60	4.300	2.150	1.075	0.7167	0.5375	
Flavored milk	80.00	48.00	40.00	20.000	8.00	4.000	2.000	1.000	.6670	.5000	
Yogurt	86.40	51.84	43.20	21.600	8.64	4.320	2.160	1.080	.7200	.5400	
Skim milk - plain	86.20	51.72	43.10	21.550	8.62	4.310	2.155	1.078	.7183	.5388	
Skim milk - solids added	86.80	52.08	43.40	21.700	8.68	4.340	2.170	1.085	.7233	.5425	
Buttermilk	86.20	51.72	43.10	21.550	8.62	4.310	2.155	1.078	.7183	.5388	
Flavored milk drinks	80.00	48.00	40.00	20.000	8.00	4.000	2.000	1.000	.6670	.5000	
2% milk - plain	86.20	51.72	43.10	21.550	8.62	4.310	2.155	1.078	.7183	.5388	
2% milk - solids added	86.80	52.08	43.40	21.700	8.68	4.340	2.170	1.085	.7233	.5425	
Mixtures	85.50	51.30	42.75	21.375	8.55	4.275	2.138	1.069	.7127	.5344	
Eggnog	92.00	55.20	46.00	23.000	9.20	4.600	2.300	1.150	.7666	.5750	
Light cream	85.10	51.06	42.55	21.275	8.51	4.255	2.130	1.065	.7100	.5325	
Heavy cream	83.70	50.22	41.85	20.930	8.37	4.185	2.093	1.046	.6977	.5231	
Sour cream	85.10	51.06	42.55	21.275	8.51	4.255	2.130	1.065	.7100	.5325	

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